

WHAT IS CLAIMED IS:

1. An information processing system, comprising:

a determination unit operable to determine whether a code identifying a product purchased by a purchaser is correct, said code being supplied from said purchaser along with information associated with said purchaser;

a recording device operable to record said information associated with said purchaser if said code is determined to be correct; and

a transmission control unit operable to control transmission of a notice requesting that said purchaser provide comments on said product, said transmission of said notice being based on said information recorded in said recording device.

2. The information processing system according to claim 1, further comprising:

a selection unit operable to select a specific purchaser to provide said comments, said selection being made from a plurality of purchasers based on said information recorded in said recording device.

3. The information processing system according to claim 2, wherein:

said selection unit selects said specific purchaser based on a period of time since the purchase of said product.

4. An information processing method, comprising:

determining whether a code identifying a product purchased by a purchaser is correct, said code being supplied

from said purchaser along with information associated with said purchaser;

recording said information associated with said purchaser if said code is determined to be correct; and

controlling transmission of a notice requesting that said purchaser provide comments on said product, said transmission of said notice being based on said recorded information.

5. A recording medium recorded with a computer-readable program, said program comprising:

determining whether a code identifying a product purchased by a purchaser is correct, said code being supplied from said purchaser along with information associated with said purchaser if said code is determined to be correct;

recording said information associated with said purchaser if said code is determined to be correct; and

controlling transmission of a notice requesting that said purchaser provide comments on said product, said transmission of said notice being based on said recorded information.